

“CONNECTING MARINE BIOBASED PRODUCTS FOR A SUSTAINABLE FUTURE”

North and South Europe: two different experiences to boost local deployment and blue bioeconomy

Virtual Meeting (14th December 2020 // 10.00 – 12.00 AM)

Tools: WebEx – Slido – Smartphone - Official languages: English

Context

The workshop “Connecting marine bio-based products for a sustainable future” aims at supporting the strengthening of the local action plans for bioeconomy, and it will be focused on sea and marine bio-based products. The workshop will be based on an exchange of experiences, knowledge and innovations between the Mediterranean area and the northern area.

Bioeconomy related research and innovation (R&I) is a priority for most of European countries and regions in the time period 2014-2020. In most of the countries of European Union and Neighbourhood existing bioeconomy related aspects in their 2014-2020 R&I priorities and plans. However, denominations of bioeconomy aspects in the different territorial unit can vary enormously. The International cooperation represents a crucial aspect to standardise and streamline the European Countries bioeconomy policy. It focuses on activities where:

- the region are facing common challenges and thus where common approaches are most effective;
- a shared resource is concerned for which common responsibility needs to be taken, such as the Mediterranean Sea;
- partners seek to move jointly towards more integrated economies, and need to work in a coordinated manner on such issues as transport networks or electricity transmissions.

Most of the regional cooperation activities support priorities agreed jointly by the partners in Ministerial meetings covering the region. It's important bring the interaction also at the European Level, in fact International cooperation offers a unique opportunity for people to sit around the same table and be part of a dialogue. As people work together, experiences are shared, relationships built, networks created and common activities carried out. While many of these projects involve technical dialogue with partner governments, civil society and other local stakeholders are also part of this effort.

Starting from the analysis of local feedstocks, speakers of the round table will present technologies solutions, innovative ideas, and challenges within the context of Marine bio-based economy. Thanks to interactive tools, the

	<p>audience will be actively engaged in the co-creation of new solutions, business opportunities and concrete actions to boost local development through the potentialities offered by bioeconomy.</p> <p>Research, authorities and enterprises will discuss on opportunity to exploit, in sustainable way, fishery and aquaculture by-products and marine resources to realize marine biobased products (MBBP) and promote the circular economy. Representative of the fisheries, aquaculture and processing sectors, will also refer about the side effects that the COVID-19 pandemic is causing on the supplies and value-chains, giving suggestions, useful to promote new research strategies aimed to support them.</p>
Organisation	<ul style="list-style-type: none"> - BIOVOICES project - UNIVERSITY OF PALERMO, ITALY, DEPT. EARTH AND SEA SCIENCES - DISTRICT OF FISHERIES AND BLUE-GROWTH-COSVAP, ITALY
Main challenges	<ul style="list-style-type: none"> • Boost local deployment • Enhance local action plans • Strengthen action plans for local bioeconomy
Collaboration	<p>European Society for Marine Biotechnology ESMB Project CISAS</p>
Expected outcomes	<ul style="list-style-type: none"> - Echange of good practices as well as factors hampering the scale-up of biobased products and processes. - Detection of new research strategies aimed to support the fisheries, aquaculture and processing sectors. - Identification of business opportunities and concrete actions.
Target participants	<p>Quadruple-helix stakeholders:</p> <ul style="list-style-type: none"> • Civil society • Industry/Investors • Research/ Education • Public administration / Policy Makers
Objectives	<ul style="list-style-type: none"> • Regional/Local Development • Strengthen action plans for local bioeconomy

AGENDA:

10.00 – 10.05	<p>Welcome and ice-breaking Daniele Gizzi – BIOVOICES Project - APRE</p>
10.05 – 10.20	<p>Blue bioeconomy in Europe: from global to local perspectives Concetta Messina, UNIPA and ESMB – Introduction and moderator</p> <p>Professor Fabio Fava – UNIBO – “National and macro-regional actions: Italian bioeconomy strategy and bioeconomy in BLUEMED, WESTMED and EUSAIR”</p>
10.20 – 11.00	<p>Productive models of blue bioeconomy: North Europe vs South Europe</p> <p>Germany Matthias Keller - Fisch-Informationszentrum e. V., Hamburg – “Corona Pandemic and its impact on seafood purchase of households in Germany”</p>

	<p>France Antonella Donadio – <i>Italian Chamber of Commerce for France in Marseille</i> - “The role of the Italian Chamber of commerce for France in the interactions between the research and the fishing and aquaculture productive world”</p> <p>Spain Josep Lloret Romañach - <i>Director of the Oceans & Human Health Chair and member of the FLAG Costa Brava</i> – “Research activities aimed to increase the awareness on benefit of the Omega 3 fatty acids in the frame of a healthy and sustainable diet”</p> <p>Italy Concetta Messina - <i>UNIPA and ESMB</i> – “Industrial research to increase sustainability and open new market for marine biobased products: the FLAG experience in western Sicily</p>
11.00 – 11.40	<p><i>From academic research to marketing practice</i></p>
	<p>Prof Charlotte Jacobsen - <i>Technical University of Denmark, National, Food Institute</i> – “Utilization of seafood side-streams: WASEABI project”.</p> <p>Fedra Francocci - <i>CNR-IAS, BlueMed CSA</i> - “ BlueMed Pilot Action on a Healthy Plastic-free Mediterranean Sea: Building the Network for Research and Innovation in the Mediterranean area”</p> <p>Prof Paolo Inglese - <i>Coordinator of the international master school Mediterranean Food science and Technology – UNIPA</i> – “The role of University as professional HUB in the food science sector”</p>
11.40– 12.00	<p><i>Round-table: “How boost and encourage the South-North cooperation in Blue Bioeconomy”</i></p>
	<p>- Open debate - Q&A</p>
<p>Actively participate in the Round-table filling in the survey at the following link or using the QR code:</p> <p style="text-align: center;">https://app.sli.do/event/zcuproxx</p> <div style="text-align: center;">  </div>	