

The role of systems' integrators in facilitating the Quadruple Helix Stakeholders collaboration to co-create a sustainable circular bioeconomy ecosystem

2 September 2020 10.15-11.45 CEST (online)

| | |
|---------------------|---|
| Context | <p>ESOF2020</p> <p>ESOF2020 Trieste will take place from 2 to 6 September 2020 and in the two weeks preceding and following the main event. The activities include meetings, conferences, seminars and public events such as shows and exhibitions. Over 4000 researchers, educators, business actors, policy makers and journalists from all over the world are expected in Trieste to discuss breakthroughs in science. ESOF 2020's main events will be held in the extraordinary area of the Porto Vecchio, the old port of Trieste which was for decades the commercial port of the Austro-Hungarian Empire and now is an outstanding architectural and industrial heritage that the Trieste Municipality is redeveloping.</p> |
| Promoted by | <p>BIOVOICES (EU Funded project)</p> <p>European Bioeconomy Network - www.eubionet.eu</p> |
| Organisation | <p>BIOVOICES (EU Funded project) - https://www.biovoices-platform.eu</p> <p>Biobridges (BBI JU Funded project) – https://www.biobridges-project.eu/</p> <p>LIFT (BBI JU Funded project) - http://www.lift-bbi.eu/</p> |
| Abstract | <p>Several initiatives at European level have been launched in the last years to support the creation of an Innovation Ecosystem to promote Sustainable Circular Bioeconomy, ranging from projects funded by the European Commission (e.g. Horizon 2020 programme and BBI JU), networks at European, National and Regional level (e.g. The Bioeconomy Knowledge Center, European Circular Economy Stakeholder Platform, ENRD and Urban Agenda), research and industrial Clusters. These initiatives act as Innovation Ecosystem Integrators facilitating the QH Stakeholders (Research, Business, Policy, Civil Society) to collaborate and join forces to identify opportunities, address existing challenges and barriers, promoting a sustainable innovation ecosystem in bioeconomy. Nevertheless not all the stakeholders seem to have a central role in the definition of the policy and industrial agendas. Some actors, like the citizens, are not always participating as active players in driving the change, therefore a deeper reflection is needed to maximise the impact of the systems' integrators activities to boost the innovation ecosystem.</p> <p>In this context the workshop will mobilise QH stakeholders to discuss how to:</p> <ul style="list-style-type: none"> • How to build on outcomes and good practices of Innovation Ecosystems into Actionable Knowledge for the stakeholders to |

| | |
|--|--|
| | <p>provide inspirational insights for a sustainable post-covid recovery?</p> <ul style="list-style-type: none"> • How can we facilitate the engagement of all the “voices” in the debate, including the civil society and primary producers, to ensure that the opportunities offered by the bioeconomy are available to everybody? • BIOVOICES facilitated in the last three years the mobilisation and mutual learning of quadruple helix stakeholders to address the challenges/barriers and promote the uptake of the bio-based economy. Based on the insights and recommendations based on more than 70 MML workshops, the project will develop a series of stakeholders oriented recommendations to kick off the activity of the new H2020 TRANSITION2BIO project that will provide awareness raising, education, networking and support to regional players to drive the change towards a bioeconomy society. What are your key recommendations to maximise the impact of the TRANSITION2BIO activities? <p>The workshop will build on the experience of the European Bioeconomy Network, an alliance of 68 EU funded projects, initiatives promoting the Sustainable Circular Bioeconomy in Europe. The organizers are involved in projects (Biobridges, LIFT, BIOVOICES, BIOWAYS, Dandelion) having promoted more than 130 multistakeholders workshops around EU in the last 3 years.</p> |
| <p>Target participants</p> | <p>Participants registered in ESOF 2020:</p> <ul style="list-style-type: none"> • Scientists, Media, Industry & Business, Policy makers, General public, Students • EU funded project • European Platforms, Initiatives and Networks, Member states networks |
| <p>Relevance of the selected approaches</p> | <p>The workshop will involve high level stakeholders in discussing the role of systems’ integrators in promoting an Innovation Ecosystem for the Sustainable Circular Special requirements and demands: Bioeconomy, facilitating the discussion among a wide range of high level players from Policy, Industry, Research/Education and Civil society.</p> |
| <p>Speakers and moderator</p> | <ul style="list-style-type: none"> • Roman Brenne - Food Systems and Bioeconomy DG RTD EC • Robert M'Barek - Knowledge Center for Bioeconomy JRC • Philippe Mengal – Executive Director BBI JU • Barna KOVÁCS, Secretary General of the BIOEAST Initiative • Ben Kennard - BIC bioeconomy platform • Laura JALASJOKI – <i>European Network for Rural Development (ENRD)</i> • Alexandros Theodoridis - SCAR BSW • Michael Nettersheim, European Circular Bioeconomy Fund |

- Oana Neagu - director of General Affairs Copa Cogeca
 - Luisa Crisigiovanni - ALTROCONSUMO
 - Iris Lewandowski - European Bioeconomy University Alliance
 - Pietro Rigonat - LIFT project
 - Chiara Pocaterra – BIOVOICES project
- Moderator: Susanna Albertini - European Bioeconomy Network, LIFT project

For more information:

<https://www.biovoices-platform.eu/registeredarea/mmls/viewMml/7621>

To register here:

<https://www.esof.eu/en/register.html>